

API • INFORMATION KIT

American Policy Institute P.O. Box 17417, Raleigh, North Carolina 27619

Guidelines for Using This Kit

1. Letters to the Editor

Send a letter about immigration to your local daily newspaper. You can retype or copy by hand the sample letters, or you can add anything you wish to say. But keep it short and direct. Be sure to include your name and address and telephone number. The letters-to-the-editor sections of newspapers are widely read, making them good forums to disseminate information about America's immigration crisis. After sending your letter, photocopy the samples and give them to friends so they can write letters of their own.

2. Opinion Editorials

You can use one of the samples as a guest editorial (sometimes called Op-Ed article) to submit under your own name to your local newspaper. You can alter or rearrange the samples any way you like, but you should strive to limit the article to about 750 words. Before sending a guest editorial, be sure to contact the paper first and ask if they would consider a guest article from an immigration reform activist. It might help convince them to accept the article if you are an officer of a local immigration reform group. If using one of the samples in the kit, be sure to retype it, double-spaced.

3. Speech

The sample speech on the need for open debate of immigration policy is for your use as you see fit. Use it yourself or offer its use to others.

4. Leaflets/Advertisements

Use these as either display advertisements in a newsletter/newspaper or reprint them as leaflets for general distribution. Just type the name and address of your own local immigration reform group and paste it in the area indicated before taking them to a printer. If need be, the printer can help you put the name and address on it.

5. Brochures

Just paste the name and address of your local immigration reform group in the space provided, and reprint as many of these brochures as you like for general distribution. You can take the samples provided to show potential donors and ask them to help raise the money needed to pay for printing.

6. Talking Points & Debunking Immigration Myths

These two parts of your kit contain some important facts about immigration you can use for your own speeches, letters, editorials, or any other information you might want to prepare on your own.

7. Additional Information Resources

This is a list of books and pamphlets available from American Immigration Control Foundation in Monterey, Virginia, one of the oldest and most reliable immigration education organizations. AICF's books and brochures are an important information resource. AIC Foundation can help you find any additional information you might need for own education projects. You can reprint the listing and distribute it to other immigration reform activists.